

Variant Titles: MARC Tag 246



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Topics

- ▣ What are variant titles?
- ▣ Why add variant titles?
- ▣ MARC coding—indicators and subfields
- ▣ Recording variant titles
- ▣ When to add a variant title

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What are variant titles?

- Variations of the title proper
- Titles from other sources
 - Cover title
 - Spine title
 - Running title
 - Container title
 - Added title page title
 - Etc.

246 30 7a Varying form of title

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Why add variant titles?

It's all about access!



You've got it—help users find it!

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MARC Coding

Indicators and Subfields

5

MARC tag 246—Indicators

- ▣ **1st Indicator** (Note=displays in the PAC; Title added entry=title is searchable in Title index)
 - 1 Note, title added entry
 - 3 No note, title added entry
- ▣ **2nd Indicator** (Source of variant title; generates label in PAC)
 - Blank No information provided
 - 0 Portion of title
 - 1 Parallel title (title in another language on the item)
 - 2 Distinctive title (title for an issue of a serial)
 - 3 Other title
 - 4 Cover title
 - 5 Added title page title
 - 6 Caption title
 - 7 Running title (on each page of print, usually top)
 - 8 Spine title

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MARC tag 246—Subfields

- **a** Title proper/short title (NR)
- **b** Remainder of title (NR)
- **f** Date or sequential designation (NR)
- **g** Miscellaneous information (R)
- **h** Medium (NR) **NOTE:** Do not use
- **i** Display text (NR)
- **n** Number of part/section of a work (R)
- **p** Name of part/section of a work (R)
- **5** Institution to which field applies (NR)
- **6** Linkage (NR)
- **8** Field link and sequence number (R)

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Recording variant titles

- **DO** record as many variant titles as needed
 - MARC tag 246 is repeatable; subfields may or may not be repeatable
- **DON'T** go crazy!
 - Don't record every possible variation
 - Only add variant titles that may be useful for finding the resource

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Recording variant titles— cont.

- **DO** capitalize the first word
 - 245 10 ‡aJudy Gorman's vegetable cookbook.
 - 246 30 ‡aVegetable cookbook
- **DON'T** include initial articles
 - On title page:** The guide to Barbie doll collecting
 - On cover:** The complete Barbie collecting guide
 - 245 04 ‡aThe guide to Barbie doll collecting.
 - 246 14 ‡aComplete Barbie collecting guide
- **DON'T** add ending punctuation that is not part of the title

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A variant title field is used
to ...

10

... Record a portion of the title

245 00 ‡aR is for Rosa :‡bABCs of strong women leaders in Black history.

246 30 ‡aABCs of strong women leaders in Black history

PAC display:

Other title: ABCs of strong women leaders in Black history

... But don't do this:

245 00 ‡aWho stole the crown jewels? :‡ba mystery novel

246 30 ‡aMystery novel

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... Record a title from a source other than the 245

245 10 ‡aPottery /‡cMavis Surdivall.

246 14 ‡aHand-built pottery

PAC display

Cover title: Hand-built pottery

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... Record a title from a source other than the 245 (con't.)

Use subfield i to record display text when there's no applicable 2nd indicator

245 10 \$aTitanic\$h[sound recording].

246 1_ \$iTitle from container:\$aMusic from the motion picture Titanic

PAC display

Other title: Title from container: Music from the motion picture Titanic

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... Record a parallel title

245 00 \$aSalto! Salto! =\$bHop! Hop! = Saut! Saut!

246 31 \$aHop! Hop!

246 31 \$aSaut! Saut!

□

PAC display

Parallel title: Hop! Hop!

Saut! Saut!

14

...Spell out Roman numerals

- 245 10 ‡aWorld War II
- 246 3 ‡aWorld War 2
- 246 3 ‡aWorld War Two

□

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...Spell out Arabic numerals as words, or words as numerals ...

- 245 10 ‡aThree days of the Condor /‡cJames Grady.
- 246 3 ‡a3 days of the Condor



- 245 00 ‡a3 days of the Condor‡h[videorecording] /‡cDino De Laurentis presents a Stanley Schneider Production.
- 246 3 ‡aThree days of the Condor

□



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...But remember the “Don’t go crazy” rule: Don’t record every possible variation

245 10 ‡aDisney's 101 Dalmations /‡cadapted by Justine Korman ; interior illustrations by Bill Langley and Ron Dias.

246 30 ‡a101 Dalmations

246 3 ‡aOne hundred and one Dalmations

246 3 ‡aOne hundred one Dalmations

246 3 ‡aOne oh one Dalmations

246 3 ‡aHundred one Dalmations

246 3 ‡aHundred and one Dalmations

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... Correct a misspelling

245 14 ‡aThe femme fatale hypothesis /‡cDavid R. Roth.

246 18 ‡aFemme fatale hyopethsis

246 1 ‡iSpine title should read:‡aFemme fatale hypothesis

□

PAC display

Spine title: Femme fatale hyopethsis

Other title: Spine title should read: Femme fatale hypothesis

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... Spell out a contraction or an acronym

245 10 ‡aWhat's on my plate? /‡cJennifer Boothrod.

246 3 ‡aWhat is on my plate?

245 10 ‡aRDA essentials /‡cThomas Brenndorfer.

246 3 ‡aResource Description and Access essentials

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... Describe a symbol

245 10 ‡aJesus > Drugs :‡bthe only war won by
surrender /‡ca true story by Jordan Wilson.

246 3 ‡aJesus drugs

246 3 ‡aJesus is greater than drugs

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... In works without a collective title

245 10 ‡aMy year in meals / ‡cRachel Ray. My year in cocktails / John Cusimano.

246 3 ‡aMy year in meals ; My year in cocktails

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Resources

[OCLC Bibliographic Formats and Standards](#)

[MARC21 Format for Bibliographic Data](#)

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