

# Machine Readable Cataloging (MARC)

# An Introduction to MARC Records

**Ma**chine **R**eadable **C**ataloging (MARC) is the computer framework that is used to create the bibliographic records that are the foundation of an online catalog. Coding in MARC records creates the display in the Public Access Catalog (PAC) and makes information in the records searchable so that users can discover your library's resources.

# What is MARC?

- A framework for creating bibliographic records in a form that can be read by a computer
- Developed in the 1960s to print catalog cards; evolved to become the basis of online catalogs
- Allows bibliographic information to be searched and edited
- Generates the display the patron sees in the online Public Access Catalog (PAC)
- Maintained by the Library of Congress (LC)
  - Updated and revised as needed to accommodate changing cataloging rules and the online environment

# Why is it Important to Understand MARC Coding?

- Library catalogs are made up of bibliographic records that describe the items in the collection
- Bibliographic records are created using MARC
- Many functions such as cataloging, circulation, acquisitions, and interlibrary loan make use of MARC records
- Understanding MARC helps you navigate the catalog and better help your patrons find the resources they need

# What is a Bibliographic Record?

- A record created by catalogers to provide information about resources in a consistent, accurate, and searchable form
- Bibliographic records include:
  - Title
  - Responsibility
  - Publication information
  - Physical description
  - Other general information—summary, contents, system requirements, etc.
  - Subjects

# What is a Public Access Catalog (PAC)?

- An online database of materials held by a library or group of libraries
- May be called PAC, OPAC, catalog, etc.
- What the patron sees when they do an online search for library resources
- The database includes:

- Bibliographic records in MARC format describing resources
- Holdings information for libraries that own copies

## What Does the PAC Do?

- Allows users to search for resources that meet their needs
- Lets users see what resources are available and provides information about those resources
- Allows users to obtain the resources (place a request)

# **PAC Displays**

- Displays are generated by MARC coding
- How the bibliographic data is displayed and searched depends on:
  - The ILS (Integrated Library System) being used
  - Capabilities of the ILS
  - Customization

# Input Standard vs Content Standard

MARC is an *input standard* that uses coding to make bibliographic data visible and searchable for users of an online catalog. MARC makes the information readable by a computer but doesn't tell the cataloger what that information should be.

The information that goes into a record is entered according to a *content standard*—a set of rules for what information is entered and how it is formatted.

The content standard currently being used by the Library of Congress and many other institutions is Resource Description and Access (RDA).

Before RDA, the most commonly used content standard was Anglo-American Cataloging Rules (AACR). This standard is still in limited use.

Catalogs often contain records created using AACR, records created using RDA, and hybrid records that are a combination of both. The formatting and coding will differ somewhat between these records.

# Structure of MARC Records

# Parts of a MARC Record

A MARC record consists of fields.

MARC records contain three types of fields: the variable fields, the leader, and the fixed field.

# Variable Fields

- The body of the bibliographic record
- Called variable because a particular field may or may not be present in a record, depending on the resource being cataloged
- Some fields may be repeated; some may be used only once
- Data is transcribed or recorded from the item in hand

Variable fields consist of three parts: a MARC tag, indicators, and subfields

# MARC Tag

- A three-digit number that denotes the type of information contained in the field
- The first digit indicates the general category of information (i.e., title, subject, note, etc.)
  - Example: MARC tags that start with 3 contain physical description information
- The second and third digits indicate the specific information within that category
  - $\circ~$  Example: MARC tag 347 contains digital file characteristics
  - X in the second and/or third position stands for any number in that position
    - Example: 3XX denotes any MARC tag that starts with 3 (i.e., 300, 337, 344, 380, etc.)
- In Polaris, MARC tags are in blue

### Indicators

- Two positions in every field
- Will be blank or contain a number from 0-9
- Positions are independent (i.e., 1<sup>st</sup> indicator 1 and 2<sup>nd</sup> indicator 4 are separate numbers, not 14)
- Some fields have two indicators, some have only one, and some have none
- Serve different functions depending on the field
  - Some generate PAC display
  - Some are used to limit searching
- In Polaris, indicators are in pink

#### Subfields

- Divide a field into smaller parts
- A lowercase letter or number, preceded by a delimiter symbol (‡)
  - Note: Different systems use different delimiter symbols (will sometimes see \$, |, +, etc.)
- Each MARC tag has subfields valid for that field
- Contain information specific to the field
  - Example: Subfield b in MARC tag 245 contains different information than subfield b in MARC tag 264
- In Polaris, delimiter symbols and subfields are in green

			Field-	-
	Indica	ors		
245 MAR	10 C tag	‡aAdeline	Porcupine /‡cby Charles Ghigna ; illustrated by Jacqueline East	t.

# Some Commonly Used Variable Fields

This is not an exhaustive list but shows some of the MARC tags commonly used in bibliographic records.

See <u>OCLC Bibliographic Formats and Standards</u> for complete information on each tag, including an explanation of the purpose of the tag, whether the tag is repeatable, and valid indicators and subfields with examples.

# **0XX Fields--Numbers and Other Coded Information**

- 000 Leader
- 006 Additional fixed field information
- 007 Coded physical description information
- 008 Fixed field
- 010 -- Library of Congress Control Number (LCCN)
- 020 International Standard Book Number (ISBN)
- 022 International Standard Serial Number (ISSN)
- 024 Other standard identifier
- 028 Publisher or distributor number
- 041 Language code
- 043 Geographic area code
- 092 Dewey Decimal Classification number

#### 1XX Fields—Main Entry Fields

Main entry is an outdated term but is still used to refer to the access point for the entity principally responsible for the work.

This is usually a name, either of an individual or a group.

- 100 Personal name main entry
- 110 Corporate body main entry
- 111 Conference main entry

In cases where no name can be associated with the work, a uniform title may be designated as the main entry in cases such as works with many translations, or serials

that change titles during the run of the publication. A uniform title brings together different manifestations of the same work.

130 – Uniform title main entry

# 2XX Fields—Title, Edition, and Publication Information

240 – Uniform title (used to bring together different manifestations of the same work when the author is known)

245 – Title proper

246 - Variant titles

250 -- Edition

260 – Production, publication, distribution, manufacture, and copyright information (AACR records)

264 – Production, publication, distribution, manufacture, and copyright information (RDA records)

### 3XX Fields—Physical Description

There are many fields used to record various aspects of a resource's physical description. These are just a few.

- 300 Physical description
- 310 Current publication frequency
- 321 Former publication frequency
- 336 Content type
- 337 Media type
- 338 Carrier type
- 340 Physical medium
- 341 Accessibility content
- 344 Sound characteristics
- 345 Projection characteristics of moving image
- 347 Digital file characteristics
- 380 Format of work
- 382 Medium of performance

#### 4XX Fields—Series Information

440 – Series statement (This tag is obsolete, but is still present in older records) 490 – Series statement (Series statement as it appears on the resource—may be used in conjunction with 8XX entries)

#### 5XX Fields—Notes

There are many fields used to record notes of various types. These are just a few.

500 - General note

- 504 Bibliography note
- 505 Contents note
- 508 Creation/production credits note
- 511 Participant or performer note
- 518 Date/time and place of an event
- 520 Summary note
- 521 Target audience note
- 526 Study program information note
- 532 Accessibility note
- 538 Systems detail note
- 546 Translation note
- 588 Source of description note

#### 6XX Fields—Subjects

- 600 Personal name subject heading
- 610 Corporate body subject heading
- 611 Conference subject heading
- 650 Topical subject heading
- 651 Geographic place subject heading
- 655 Genre or form subject heading
- 690 Local subject heading

#### 7XX Fields—Added Entries

Added entries are used to record names of persons or groups other than the principal creator that contribute to the creation of a work. These fields are also used for related titles.

- 700 Personal name added entry
- 710 Corporate body added entry
- 711 Conference added entry
- 730 Uniform title added entry
- 740 Title added entry
- 780 Earlier title for serials
- 785 Later title for serials
- 787 Related title for serials

#### 8XX Fields—Series Information and Other Miscellaneous Information

- 800 Personal name series entry
- 830 Uniform title series entry
- 856 http address

#### The Leader and the Fixed Field

#### Leader

- The first 24 character positions of every record (00-23)
- Contained in MARC tag 000 with no indicators or subfields
- Character positions indicate individual elements
- Elements contain coded information
  - Each element will only accept codes that are valid for that element
- Tells the computer how to process the record
- Some elements are system-generated; some are supplied by the cataloger
- Cataloger-supplied elements include:
  - Format of material: book, sound recording, visual material, etc.
  - Publishing format: monograph (complete in one entity) or serial (published on a continuing basis)
  - Encoding level: Completeness of cataloging
  - Description: the content standard used to create the record

How the leader displays in a bibliographic record depends on the ILS being used

In Polaris, the leader is displayed in the LDR field, but may also be expanded

#### Polaris collapsed view

Tag	Ind	Data	
LDR		cam 22	i 4500

#### Polaris expanded view

LEADER - BIBLIOGRAPHIC DATA			
	r	_	
Record status (05)	c - Corrected or revised V	<u> </u>	
Type of record (06)	a - Language material 🗸 🗸	'	
Bibliographic level (07)	m - Monograph/item 🗸 🗸	'	
Type of control (08)	- No specific type		
Character coding scheme (09)	- MARC-8		
Encoding level (17)	- Full level		
Descriptive cataloging form (18)	i - ISBD punctuation included		
Multipart resource record level (19)	- Not specified or not applicable 🗸	'	
OK	Help		

# **Fixed Field**

- Present in every record
- Contained in MARC tag 008 with no indicators or subfields
- Consists of 40 character positions (00-39)
- Character positions indicate individual elements
- Elements contain coded or numerical information
  - Each element will only accept codes or data that are valid for that element

- Some elements are the same in every record; some differ depending on the format of material being cataloged
- Called fixed because all elements for a format are present in the record, but may or may not be coded, depending on the resource
- Some elements are system-generated; some are supplied by the cataloger
- Can be used to limit searches

How the leader displays in a bibliographic record depends on the ILS being used

In Polaris, the fixed field is displayed in MARC tag 008, but may also be expanded.

Polaris collapsed view (book record)

008 141125s2016 mnua b 0001 er	eng c
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# Polaris expanded view (book record)

008BOOKS (LDR/06	5 value a with LDR/07 values a, c, d, n	n and LDR/06 value t)		X
Entry date (00-05)	141125	Nature of contents (24-27)		
Type of date (06)	s - Single known date/probable dat 🗸		y - Yearbooks 2 - Offprints	^
Date 1 (07-10)	2016		5 - Calendars	Ξ
Date 2 (11-14)			<ul> <li>6 - Comics/graphic novels</li> <li>- No specified nature of contents</li> </ul>	
Place of pub (15-17)	mnu - Minnesota 🗸 🗸		a - Abstracts/summaries b - Bibliographies	~
Illustrations (18-21)	a	Government pub (28)	- Not a government publication	~
	- No illustrations	Conference pub (29)	0 - Not a conference publication	~
	b - Maps	Festschrift (30)	0 - Not a festschrift	~
	c - Portraits d - Charts	Index (31)	0 - No index	~
	e - Plans f - Plates	Literary form (33)	1 - Fiction (not further specified)	~
Audience (22)	b - Primary 🗸	Biography (34)	- No biographical material	~
Form of item (23)	- None of the following 🗸 🗸	Language (35-37)	eng - English	~
		Modified record (38)	- Not modified	~
		Cataloging source (39)	c - Cooperative cataloging program	~
		ОК	Cancel Help	

# A MARC Record—What the Cataloger Sees (Polaris staff view)

		Leader (collapsed view)
		Fixed Field (collapsed view)
g	Ind	Data
DR		cam 22 i 4500
01		3488874
05		20190102113442.0
80		141125s2016 mnua b 000 1 eng c
0		‡a 2014045633
20		‡a9781479565306‡q(library binding)
20		‡a147956530X‡q(library binding)
20		‡a9781479565344‡q(pbk.)
20		‡a1479565342‡q(pbk.)
5		‡a(OCoLC)897001732
5		‡a(OCoLC)ocn897001732
0		‡aNJQ/DLC‡beng‡erda‡cZQP‡dDLC‡dYDXCP‡dBDX‡dOCLCF‡dBTCTA‡dSINLB‡dOCLCQ‡dQBX‡dOCLCO
2		‡alcac‡apcc
19		‡alB1A
50	00	‡aPZ7.G3390234‡bAd 2016
2	04	‡a[E]‡223
00	1	‡aGhigna, Charles,‡eauthor.
5	10	<sup>‡</sup> aAdeline Porcupine / <sup>‡</sup> cby Charles Ghigna ; illustrated by Jacqueline East.
54	1	‡aNorth Mankato, Minnesota :‡bPicture Window Books, a Capstone imprint,‡c[2016]
00		‡a55 pages :‡bcolor illustrations ;‡c22 cm.
36		‡atext‡btxt‡2rdacontent
37		‡aunmediated‡bn‡2rdamedia
38		‡avolume‡bnc‡2rdacarrier
00	1	‡aTiny tales
5	0	‡aA best friend Special tricks A new you Bursting with joy.
20		+aSweet-natured Adeline Porcupine is feeling a little left out because all the other animals are cautious because of her sharp quills.
21	1	‡a004-007.
50	0	‡aPorcupines‡vJuvenile fiction.
0	0	‡aAnimals‡vJuvenile fiction.
0	0	‡aFriendship‡vJuvenile fiction.
50	0	‡aPlay‡vJuvenile fiction.
00	1	‡aEast, Jacqueline,‡eillustrator.
00	1	‡aGhiqna, Charles.‡tTiny tales.

# A MARC Record—What the Patron Sees (Polaris PAC view)



#### Access Points and Indexes

One of the main purposes of MARC coding is to make bibliographic information searchable so that users can find a library's resources.

Searchable fields in a MARC record are called access points. When a record comes into the database, the fields are grouped into indexes. Indexes are categories of information that allow the user to focus their search. When a user chooses an index, the system looks only in the fields in the MARC record that contain that type of information.

For example, when a user chooses the Author index and enters a search, Polaris will search any MARC tag that contains a name access point: 100, 110, 111, 700, 710, 711, and 800, but will not search any other tags.

Some common indexes include:

Author ISBN Keyword LCCN Notes Standard numbers Series Subjects Title

Almost every field in a MARC record is included in the keyword index, which makes records retrievable in a keyword search. However, this type of search often returns very general results with many records that are not relevant. Indexes narrow a search to specific parts of the record and return more focused results.

# The Future of MARC

MARC coding is becoming more incompatible with today's online environment. The Library of Congress is currently studying a possible replacement for MARC, called BIBFRAME. There is no timeline for if and when BIBFRAME may be implemented, and if it is, there will be a long period of transition. Keep an eye on developments, but for the foreseeable future MARC is here to stay!

### Resources

MARC21 Format for Bibliographic Data (Library of Congress): <u>https://www.loc.gov/marc/bibliographic/</u> OCLC Bibliographic Formats and Standards: <u>https://www.oclc.org/bibformats/en.html</u> For more information on BIBFRAME: <u>https://www.loc.gov/bibframe/</u>