

IQ | PLATFORM

MEET YOUR NEW OPERATIONS PLATFORM

The LibraryIQ Platform is the easiest way to see and understand your library's data across key areas of operation - in a single dashboard.



No more spreadsheets, no more analysis.

Get immediate, real-time insights to optimize collections and services to better meet patron needs, expand outreach to further engage current and new patrons, and strategically allocate budget and resources to the most impactful areas.



Real-time Data Insights

Uncover critical insights into **ILS data** anytime, anywhere with LibraryIQ. Integration with ILS platforms and other common library tools such as Counting Opinions, Claritas and Brodart gives you a 360° view of your library.



Metric Tracking & Goal Setting

Develop action plans based on key performance indicators, track metrics and review performance for measurable improvement. Integration with Counting Opinions provides an at-a-glance view of annual metrics submitted to IMLS.



Collection Management

Understand collection composition, circulation and performance instantly. Compare physical and electronic collections to determine cost and circulation trends across multiple vendors and collections across branches, other libraries and retail bookstores. Quickly see which collection codes to expand or contract, and identify never circulated titles. Identify how the collection budget should be allocated. LibraryIQ simplifies collection management and enables strategic decision making by analyzing:

- Collection
- Electronic Collection
- Selection
- Circulation
- Acquisitions & Cataloging
- Weeding



Patron Mapping

Understand who uses your library and - potentially more important - who doesn't with geographic mapping activity indexes with privacy controls. Identify areas of engagement and areas of need within the service area. Develop collections, quality programming and services that aligns with community needs.



Foot Traffic

Measure the number of patrons physically visiting the library, identify popular hours for visits and project future visitor traffic. Identify current and projected foot traffic by branch to plan and optimize resources and marketing efforts.